



FEBRUARY 24 - 28, 2019

HOLIDAY INN - ROCHESTER, NEW YORK

2019 IFTA ANNUAL CONFERENCE SPONSORSHIP OPPORTUNITIES

Platinum Sponsorship PLUS Annual Partnership - \$10,000
(Conference and Summer Study Tour Recognition)

- Lead Logo Recognition in the Annual Conference and Summer Study Tour Programs
- One Complimentary Conference Registration
- One Complimentary Summer Study Tour Registration
- Company Profile on IFTA Website
- Logo on conference and study tour signage
- Full Page Ad in the On-Site Program
- Company Brochure Inserted in all Registrations
- Two Table Top Spaces at the Annual Conference
- Additional Event Registrations available at a 20% discount
- One Individual Membership

Gold Sponsorship - \$7,500

- Logo Recognition on all Conference Materials
- One Table Top Space at the Annual Conference
- Full Page Ad in the On-Site Program
- One Complimentary Conference Registration
- Additional Event Registrations available at a 10% discount
- One Complimentary Summer Study Tour Registration
- One Individual Membership

Silver Sponsorship - \$5,000

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| <ul style="list-style-type: none"> • Recognition as a Silver Sponsor on all Conference Materials • One Complimentary Conference Registration • ½ Page Ad in the On-Site Program • One Table Top Space at the Annual Conference • One Individual Membership | <p>Silver Opportunities:</p> <ul style="list-style-type: none"> Group Lunch (2) Welcome Reception hosted by the Young Professionals Tuesday Evening Reception Breakfast (4) Logo on Coffee Mug to attendees |
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Bronze Sponsorship - \$2,500

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| <ul style="list-style-type: none"> • Recognition as a Bronze Sponsor on Conference Materials • Business Card Ad in On-Site Program • One Individual Membership | <p>Bronze Opportunities:</p> <ul style="list-style-type: none"> Bus Sponsorship for Orchard Tours Orchard Tour Meals, Snacks, Refreshments Logo on Tote Bags Lanyard |
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Supporter Sponsor - \$1,000

- Supporter Sponsors will be Recognized with a listing in the Conference Program and on Signage.

Please contact IFTA for Additional Sponsor Opportunities supporting the Women's Network and Young Professionals Groups

