

SPONSORSHIP OPPORTUNITIES

65TH ANNUAL IFTA CONFERENCE AND TOURS

February 12-15, 2022 - Hershey Lodge · Hershey, PA

“Seeking the Fruit Production Sweet Spot”

Platinum Sponsorship PLUS Annual Partnership - \$10,000

(Conference and Summer Study Tour Recognition)

Lead Logo Recognition in the Annual Conference and Summer Study Tour Programs
One Complimentary Conference Registration
One Complimentary Summer Study Tour Registration
Company Profile on IFTA Website
Full Page Ad in the On-Site Program

Company Brochure Inserted in all Registrations
Two Table Top Spaces at the Annual Conference
Additional Event Registrations available at a 20% discount
One Individual Membership

Gold Sponsorship - \$7,500

Logo Recognition on all Conference Materials
One Table Top Space at the Annual Conference
Full Page Ad in the On-Site Program
One Complimentary Conference Registration

Additional Event Registrations available at a 10% discount
One Complimentary Summer Study Tour Registration
One Individual Membership

Silver Sponsorship - \$5,000

Logo Recognition on all Conference Materials
One Complimentary Conference Registration
½ Page Ad in the On-Site Program
One Table Top Space at the Annual Conference
One Individual Membership

Silver Opportunities:

Group Lunch (2)
Welcome Reception hosted by the Young Professionals
Lanyards

Bronze Sponsorship - \$2,500

Bronze Sponsor Recognition on Conference Materials
Business Card Ad in On-Site Program
One Individual Membership

Bronze Opportunities:

Orchard Tour Snacks/Refreshments
Tour Buses

Supporter Sponsor - \$1,000

Supporter Sponsors will be Recognized with a listing in the Conference Program and on Signage.



Please contact IFTA for Additional Sponsor Opportunities supporting the Women's Network and Young Professional Group

www.ifruittree.org (P) 509-585-5460 Or Email snolan@agmgt.com